



DOG RIVER CLEARWATER REVIVAL

A volunteer organization dedicated to clean water, healthy habitats, pollution control, and family fun on Dog River and its urban tributary creeks.

P.O. BOX 161523 MOBILE, AL 36616 | WWW.DOGRIVER.ORG | INFO@DOGRIVER.ORG

FOR IMMEDIATE RELEASE

Media Contact: Pam Denham

C: 251.656.3843

pdenham6400@att.net

4th ANNUAL DOG RIVER MUD BOTTOM REVIVAL MUSIC FESTIVAL

Day of Music and Fun with Goal of Protection of Water Quality Improvement of Dog River



MOBILE, Ala. (January 15, 2018) – For the fourth consecutive year, Dog River Clearwater Revival (DRCR) organizers announce the date and plans underway to host the Dog River Mud Bottom Revival Music Festival – a fun afternoon created to raise awareness and funds that has grown to be known as a popular family event, set on the river, for enjoying great music along the way. The 4th Annual Mud Bottom Revival Music Festival at the Dog Pond is set for a full-moon Sunday, April 29 from 3 to 7 p.m. (gates open at 2pm) with the best event headliner yet – Mobile’s-own Jimmy Hall (of Wet Willie) – Family & Friends, whose members are individually and collectively well-known locally, nationally and internationally. The crowd pleasing, Crown Jewelz band will return this year as the event's opening act.



Once again, this family-friendly fundraising event will be held on the private, grassy lot on Dog River fondly called, the Dog Pond, located at 2415 Venetia Road, Mobile, AL. Attendees are invited to bring coolers, picnic blankets and chairs to enjoy an afternoon of live music in the beautiful outdoor setting under the moss-covered oaks. No pets are allowed. Motorboats are not allowed to tie off at property during duration of the event; however, boats may be anchored at the river's edge. There will be food available for purchase from Smokin' Gringos food truck and Cammie's Old Dutch Ice Cream.

Individual tickets may be purchased \$25 through April 22; after this ticket prices increase to \$35. Children 10 and under admitted free of charge. Tickets may be purchased online through April 28 at 11:30 p.m. at <https://www.eventbrite.com/e/4th-annual-mud-bottom-revival-music-festival-tickets-41391835093?aff=es2>. Due to popularity of this event and this year's headliner, tickets are expected to sell-out quickly.

Sponsorships are available now for this Spring fundraising event. For more information, email mudbottomrevival@gmail.com.

FACT SHEET

DOG RIVER CLEARWATER REVIVAL

- Installed over 5,000 storm-drain markers designating Dog River Watershed.
- Established & maintained oversight of water quality monitoring resulting in scientific data of the health of the Dog River.
- Spearheaded the renaming of Luscher/Navco Park to Dog River Park to increase awareness of the river.
- Wetland restoration projects at Dog River Park.
- Partnered with US Parks Service to establish the 11-mile Scenic Blueway along Dog River with six kayak launches to date.
- Partnered with AL Department of Conservation & Natural Resources (ADCNR) and Mobile Bay National Estuary Program (MBNEP) to erect two dozen "You are Entering the Dog River Watershed" road signs increasing watershed awareness.

- Implemented a wetland restoration project on Halls Mill Creek to benefit the West Indian Manatee and Red Belly Turtle. (NFWF grant)
- Executed both Upper and Middle Dog River Zones of the Annual Alabama arm of the International Coastal Cleanup. (ADCNR and People Against a Littered State (PALS)-sponsored)
- Spearheaded the removal of 26 derelict vessels from the watershed (partnered with the Dauphin Island Sea Lab (DISL) and Ocean Conservancy).
- Partnered with DISL and Ocean Conservancy to distribute 50 “No Anchor” signs to waterfront property owners.
- Teamed with others to sponsor Rain Barrel, Muddy Water Watch, Living Shoreline and Water Quality Testing workshops to provide education to residents about living responsibly in such a delicate watershed.
- Led the way to the creation, installation and continued monitoring of the city’s only Litter Trap located on Eslava Creek keeping 517 cubic yards of debris from entering Dog River. This is an on-going partnership with the City of Mobile.
- Spearheaded the design and installation of a 2nd Litter Trap on Bolton Branch.
- Partnered with MBNEP and others to update the Dog River/ Watershed Management Plan.
- Provided 150+ Watershed Awareness presentations throughout Dog River Watershed.

###